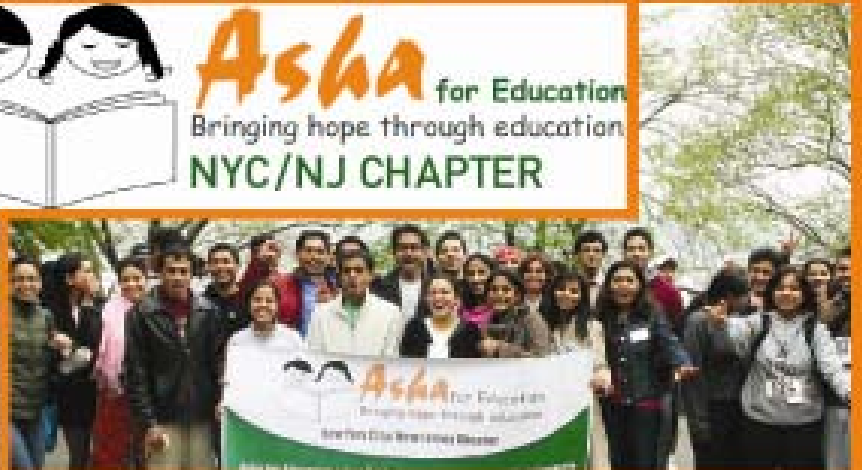


Asha for Education
Bringing hope through education.
NYC/NJ CHAPTER





Asha for Education

Asha for Education (Asha) is a secular, volunteer run 501(c)(3) non-profit organization dedicated to the education of underprivileged children in India. The group was named Asha to represent the aim of bringing hope through education into the lives of these children. The organization has grown from 3 volunteers since its inception in 1991 to over 1000 volunteers in 2009, with 73 chapters globally and 45 chapters in the United States.

Asha has disbursed over \$17 million as of 2008 and supported more than 400 different projects spanning 24 states in India. The organization has a zero overhead policy on donations, i.e., 100% of all donations get spent on educational projects in India. Asha for Education has received a four star rating from Charity Navigator and was ranked #1 among the "top-ten slam-dunk charities" in 2005 and 2007.

The New York City/New Jersey chapter of Asha was started in the summer of 1994 by students from Columbia, Rutgers and Yeshiva Universities. Today, the team is comprised of a diverse group of young professionals and students. The chapter celebrated its 15th anniversary in 2009 and extends a hearty thanks to every volunteer and donor who has helped bring hope into the lives of children in India over the past fifteen years.

*For more information visit us at our website:
<http://www.ashanet.org/nycnj/>*



5K Run / Walk

Asha for Education NYC/NJ chapter is excited to host the seventh annual 5K Run/Walk to raise funds to educate underprivileged children in India. The 5K Run/Walk will take place Saturday, April 17 at 9:00 a.m. at Riverside Park, New York City. Each year, participants, young and old, run or walk a 5 kilometer (3.1 miles) route and raise funds through pledged donations. Prizes are given to the top fundraisers and fastest runners.

Since its inception in 2004, the 5K Run/Walk events have raised over \$100,000 for Asha through individual donations, corporate sponsorships and other contributions. Over 250 people registered and participated in last year's 5K Run/Walk and raised just over \$11,000. This year, we welcome you to join us in participating in our 5K Run/Walk and begin fundraising for Asha's projects in India.

The Asha 5K Run/Walk is a great place to learn about our projects, to meet new people, to win great prizes and to get involved in a meaningful cause. So bring a friend, a co-worker or a family member to a great day of fun and join us in making education a gift that every child deserves.

*Asha 5K Run/Walk is open to all ages, including young children†
†All minors must be accompanied by an adult who is also registered for the event*

*For more information visit us at our 2010 5k Run / Walk website:
<http://www.ashanet.org/nycnj/5k/>*

Sponsorship Levels and Associated Benefits

On behalf of the volunteers of the Asha NYC/ NJ chapter we would like to thank you for considering to support our 2010 5k Run / Walk event at Riverside Park. There are several ways to help contribute towards this important event for our chapter and the projects that we support. All contributions made by individuals or organizations are categorized into three levels:

Platinum: Sponsors who contribute \$1000 or more will achieve the Platinum status

Gold: Sponsors who contribute \$500 or more will achieve the Gold status

Silver: Sponsors who contribute \$250 or more will achieve the Silver Status

	Opportunities	Benefits by Sponsor Level		
		Platinum	Gold	Silver
Print Advertisements	Banner advertisement on organization newsletter that reaches over 6000 benefactors and supporters	•	•	•
	Logo on all print advertisements for the event	•	•	•
	Option to include product giveaways and product literature in giveaway packages for every participant	•	•	•
	Logo on large route map that will be placed at the event	•	•	•
	Advertisement space on 2010 Annual Chapter report	•	•	•
	Complimentary registration & goody bags to 2 company staff	•	•	•
Web Advertisements	Company Name and Logo on e-communications (reaching 6000+ benefactors and supporters)	•	•	
	Logo on Asha NYC / NJ website	•	•	
	Scrolling Banner Advertisements on every page of the event website. Each participant at the event is provided their own website through which donations are collected.	•	•	
	Logo on the Main 5K Event Website for the chapter	•		
	Web link to your organizations' webpage from the Asha NYC / NJ website	•		
	Logo on 5k Event T-shirts distributed to every participant	•	•	
Venue Advertisements	Banner /Easel at Venue and opportunity to distribute company literature	•		
	Mention of Corporation name and Corporate message at the event introduction	•		
<i>Our Highest Platinum Sponsor will receive the option to attach their organization name and corporate message to the event. They will also receive the opportunity to address the participants at the event</i>				

For more information contact:

Neil Sikder (646)246 9774 Harihar Sivanandh (917)359 3973 Rohan Shirwaikar (551)697-0083



Sponsorship Contract

To:
Asha For Education
 P.O. Box 407,
 New York,
 NY 10008

Date: __/__/____

Client Name: _____

Address 1: _____

Address 2: _____

Phone: _____

Email Address (Optional): _____

Sponsorship Level	Donation Amount
Platinum (\$1000 or more)	\$
Gold (\$500 or more)	\$
Silver (\$250 or more)	\$
Other	\$
Total	\$

Comments:

In return for the services listed under the appropriate sponsorship level the client named above will remit \$_____ to Asha for Education NYC/NJ chapter. If I am donating goods in return for the services under appropriate sponsorship level I confirm the information I have provided regarding market value of the item is accurate as of the date signed.

(Please make checks payable to Asha for Education NYC/NJ with "2010 5k Run / Walk" in the memo field)

Accepted for Asha by

Authorized for the client by

Name: _____

Name: _____

Date: _____

Date: _____

Signature:

Signature:

Some pictures of benefits we offered in 2009



your logo on 5k t-shirts



your banner at riverside park



your logo on the flier



your logo on 5k website