

Asha Meeting - June 2010; Time 10:00pm to 12 00 noon

Attendees: Jim, Arun, Unni, Bhaskar, Suresh, Aparna (boulder), Minu, Sanjeev (Longmont), Monica, Naresh

Meeting Location: Parker, CO

Introduction of attendees, we had three new volunteers (Sanjeev, Monica and Aparna) and organizing committee of the fall cultural event

Geetanjali 2010/ Suresh (Arun, Bhaskar and Unni)

Defined goals for 2010 event:

- (1) Increase Awareness of Asha for education
- (2) Potentially recruit new volunteers
- (3) Highlight Vidyodaya project & potentially raise money for school supply needs

Location of the event: <http://www.highlandsranch.org/civicgreen/>

Highlands ranch - civic green park amphitheatre

Requirements:

-It has to be organized as a free for all public event

** we could request support via donation during the event

Date/ Time of the event:

Saturday, Sept 18th 2010; time yet to be decided potential slots are 6-8:00 or 7:00-9:00pm; it depends on sunset and weather.

** in the event of bad weather, the back up plan is to host the show a month from this date indoors

Cost of hosting in amphitheatre – USD 1500/ 10 hours time slot; fee waiver option is possible / Suresh & team working on the details; more updates on this as we progress

Total estimated cost of the event

3500.00/ outdoor; 5000.00/ indoor

Target funds to be raised: 7000.00 post expense

Estimated Revenue stream:

- Sponsors (currently we have verbal commitment for 4500.00/) this would include brochure adds – yet to reach out to the community
- Donations from businesses
- Raffles

Target audience

Youth and young adults; open to all public not restricting to India community; 500-700

Performers

(1) Priya and Hari (of 1st geetanjali) are leads and their group. Anticipated participants 25 talents/ 20 songs/ major hits from Indian movies/ Suresh to request Kanada hits if possible.

(2) There is a potential to have few live dance to go with some songs/ not all. Still being worked on; action item for **Minu to contact Nepali assc** for their interest; other grps being considered are

Bollywood west: <http://www.bollywoodwest.com/>

Mudra dance studio

(3) There will be also be overhead screen to stream some songs with a video clip of the movie

Questions for Asha from the organizing committee:

1. how to handle small expenses? Within 1000.00; do we have a petty cash in the chapter? **Action item – Minu to talk to Pankaj**

2. The team needs assistance in marketing and publicity before the show; need volunteer's in the month of August? If you are interested in helping please contact Minu and or Suresh. Please talk to your friends if they can make a commitment to help. The details of the same will be coordinated by Arun.

3. List of past sponsors; **Naresh to email e-copy of past event brochures**